

SCHEDULE OF EVENTS (Subject to change)

SUNDAY, SEPTEMBER 7, 2008

8:00 am - 11:30 am

Board of Directors Breakfast Meeting (Congress)

1:10 pm - 5:00 pm

Seattle Mariners vs. NY Yankees

8:00 pm - 9:30 pm

Welcome Registration (Spanish Foyer)

WTA Staff will be welcoming attendees to the WTA Fall Annual Meeting. Enjoy a beverage while registering.

MONDAY, SEPTEMBER 8, 2008

7:00 am - 8:00 am

Continental Breakfast (The Garden)

7:30 am - 4:00 pm

Table Tops/Members Club Room (Spanish Foyer)

8:00 am - 12:00 pm (Spanish Ballroom)

Opening Session/General Session I

- » WTA Membership Meeting/Association Update/Award Presentations - President David Arvig Presiding (8:00 - 8:30 am)
- » Invocation/Pledge of Allegiance - Jack Keen, WTA Past President (8:30 - 8:35 am)
- » Welcome to Seattle - Glenn Ramsey, Board of Director (WA) (8:35 - 8:40 am)
- » Slide Show Honoring Jack Rhyner (8:40 - 8:50 am)

» "Where Would We Be If..." - Kelly Worthington, EVP (8:50 - 9:00 am)

9:00 am - 9:30 am

Break - Members Club Room

9:30 am - 12:00 pm

» "Overview of Microsoft's VoIP and Video Technologies Deployable by Telecommunications Carriers" - Kevin Minsky, Esq., Corporate and Regulatory Affairs, Microsoft (9:30 - 10:30 am)

» "Public Policy Committee Update" - Evelyn Jerden, Lynch Interactive; Gerry Duffy, Blooston, Mordkofsky, Dickens, Duffy & Prendergast; Derrick Owens, Jason Williams & Eric Keber, WTA (10:30 - 11:30 am)

» "It Doesn't Have To Hurt!" WTA Members share Hill and FCC experiences. (11:30 am - 12:00 pm)

12:00 pm - 1:30 pm

Lunch with Entertainment (The Garden) Laughter is the Best Medicine! Don Friesen, Comedian Sponsored by FairPoint Carrier Services

1:30 pm - 5:00 pm

General Session II

» "Can Your Company Create a Successful Health Insurance Program? We Did!" - Laura Marshall, Human Resources Manager, Blackfoot Communications will share how Blackfoot Communications created a successful self-insured health program for its employees. (1:30 - 3:00 pm)

» Break - Members Club Room (3:00 - 3:30 pm)

» "State Association Executives Panel" - Various state associations will participate on this panel to share what is happening within their state. (Moderator Ric Telthorst, Missouri; Dave Duncan, Iowa; Bob Stafford, Oklahoma; Robert Puckett, New York) (3:30 - 5:00 pm)

Dinner on Your Own

8:00 pm - 10:00 pm

Dessert Reception/Auction/Entertainment (Spanish Foyer) - Meet up with your friends and have a beverage along with an array of desserts. The WTA Scholarship Committee will host a special auction to benefit the Bob Adkisson Scholarship Fund.

TUESDAY, SEPTEMBER 9, 2008

7:30 am - 8:45 am

Committee Breakfast Meetings for:

- » RUS Committee (Kensington)
- » Scholarship Committee (Belvedere)

8:00 am - 3:00 pm (Spanish Foyer)

Table Tops/Members Club Room

8:30 am - 12:00 pm (Spanish Ballroom)

General Session III

» "Special Guest FCC Commissioner Jonathan Adelstein" (8:30 - 9:30 am)

» “Telecommunications in the State of Washington” - Commissioner Philip B. Jones, Washington Utilities and Transportation Commission will give an overview of telecommunications issues in Washington. (9:30 - 10:15 am)

» Break - Members Club Room (10:15 - 10:45 am)

» “700 MHz” - Brian Harvey, Falkenberg Capital and Karen Twenhafel, TCA, Inc. will speak about the implications of the recently completed 700 MHz auction and the wireless industry. (10:45 am - 12:00 pm)

12:00 pm - 1:30 pm

Lunch on your own

1:30 pm - 4:00 pm (Spanish Ballroom)

General Session IV

» “2008 Presidential Campaigns and the Telecommunications Industry” - Greg Rohde, e-Copernicus and John Kneuer, President, John Kneuer, LLC (1:30 - 2:00 pm)

» Break - Members Club Room (2:30 - 3:00 pm)

» “Ensuring Rural America Remains at the Digital Age Forefront” - Bill Gillis, Co-Founder, EFRsource Inc. (3:00 - 4:00 pm)

WEDNESDAY, SEPTEMBER 10, 2008

7:00 am - 8:30 am

» Spring Convention Planning Breakfast Meeting (Kensington)

8:00 am - 3:00 pm

Table Tops/Members Club Room (Spanish Foyer)

8:30 am - 11:30 am (Spanish Ballroom)

General Session V

» “Industry Trends” - Frank Gallagher, Stifel Nicolaus & Company will provide his perspective on industry trends such as triple play, raising capital, mergers and acquisitions and the recent developments in the credit markets. (8:30 - 9:30 am)

» Break - Members Club Room (9:30 - 10:00 am)

» “Helping Entrepreneurs Seize Opportunity” - John Connors, partner at Ignition Partners, LLC, invests principally in business software and services. (10:00 - 11:00 am)

» “WTA’s Website Update” Kelly Worthington, EVP (11:00 - 11:30 am)

11:30 am - 1:00 pm

Lunch on your own

11:00 am - 1:00 pm

Public Policy Committee Luncheon Meeting (Congress)

11:30 am - 1:00 pm

Associate Member Committee Luncheon Meeting (Kensington)

1:00 pm - 4:30 pm (Spanish Ballroom)

General Session VI

» “Special Guest Commissioner Ray Baum (OR), Chair of the NARUC Telecommunications Committee” will discuss his newly appointed position and share his perspectives on rural telecom. (1:00 - 1:45 pm)

» “NECA Update” - Rick Askoff, Executive Director Regulatory (1:45 - 2:30 pm)

» Break - Members Club Room (2:30 - 3:00 pm)

» “Future of IPTV Panel Discussion” - Moderator Madeleine Forrer, Vice President-Video Services, NRTC; Paul Nielsen, Product Manager, Virrata Games; Lyndsay Lowe Lamb, Vice

President Affiliate Sales, TVN Entertainment Corp.; Doug Marrone, Senior Director of Affiliate Sales, Disney and ESPN Media Networks will focus on the future of IPTV content, new services like video on demand and gaming, and ways to monetize new IPTV services quickly by including local content/advertising. (3:00 - 4:30 pm)

THURSDAY, SEPTEMBER 11, 2008

7:00 am - 8:30 am

Membership Committee Breakfast Meeting (Kensington)

7:30 am - 10:30 am

Table Tops/Members Club Room (Spanish Foyer)

8:30 am - 12:00 pm (Spanish Ballroom)

General Session VII

» “Partnering for Better Services: Grants in Frontier Idaho” - Pamela G. McBride, Grants Coordinator, St. Mary’s Hospital (8:30 - 9:30 am)

» “USDA/RUS Grants: Making Them Work for Your Community” - Jerry Brent, USDA/RUS (9:30 - 10:30 am)

» Break - Members Club Room (10:30 - 10:50 am)

» “Is Your Company Prepared for Your Departure?” - Rick Kreher and John Burdett, Burdett, Chevalier, Kreher & Associates (10:50 am - 11:50 am)

» Closing Remarks - Kelly Worthington, EVP (11:50 am)

» Adjourn