

# SCHEDULE OF EVENTS

Schedule Subject to Change

## Sunday, September 7, 2008

### 8:00 am - 12:00 pm

Registration (Spanish Foyer)

### 8:30 am - 11:30 am

Board of Directors Meeting (Congress)

### 1:10 pm - 5:00 pm

Seattle Mariners vs. New York Yankees  
*(Tickets Sold Out)*

### 8:00 pm - 9:30 pm

Welcome Registration (Spanish Foyer)

WTA Staff and Board of Directors will be welcoming attendees to the WTA Fall Annual Meeting.

Enjoy beverages while registering.

## Monday, September 8, 2008

### 7:00 am - 3:00 pm

Registration (Spanish Foyer)

### 7:00 am - 8:00 am

Continental Breakfast (The Garden)

### 7:30 am - 4:00 pm

Table Tops/Members Club Room (Spanish Foyer)

Enjoy soda, water, coffee and snacks.

### 8:00 am - 4:00 pm

RUS Meetings by Appointment (Belvedere or Windsor)

### 8:00 am - 12:00 pm

#### Opening Session/General Session I

(Spanish Ballroom)

- » WTA Membership Meeting/Association Update/Award Presentations - President David Arvig Presiding
- » Invocation/Pledge of Allegiance - Jack Keen, WTA Past President
- » Welcome to Seattle - Glenn Ramsey, Board of Director (WA)
- » Slide Show Honoring Jack Rhyner
- » "Where Would We Be If..."  
Kelly Worthington, EVP

### 9:00 am - 9:30 am

Break - Members Club Room

### 9:30 am - 12:00 pm

- » "Microsoft & Technology"
- » "Public Policy Committee Update" - Evelyn Jerden, Lynch Interactive; Gerry Duffy, Blooston, Mordkofsky, Dickents, Duffy & Predergast; Derrick Owens and Eric Keber, WTA
- » "It Doesn't Have To Hurt?" WTA Members share Hill and FCC experiences.

### 12:00 pm - 1:30 pm

Lunch with Entertainment (The Garden) Laughter is the Best Medicine! Don Friesen, Comedian  
Sponsored by FairPoint Carrier Services

### 1:30 pm - 4:30pm

#### General Session II

- » "Can Your Company Create a Successful Health Insurance Program? We Did!" - Laura Marshall, Human Resources Manager, Blackfoot Communications will share how Blackfoot Communications created a successful self insured health program for its employees.
- » Break - Members Club Room
- » "State Association Executives Panel" - Various state associations will participate in this panel to share what is going on in there state. (Moderator Ric Telthorst, Missouri; Dave Duncan, Iowa; Bob Stafford, Oklahoma; Robert Puckett, New York; Terry Stapleton (Invited), Washington )

### 5:00 pm

Board of Directors Reorganization Meeting/Dinner - Tentative

*Dinner on Your Own*

### 8:00 pm - 10:00 pm

Dessert Reception/Auction/Entertainment (Spanish Foyer) - Meet up with your friends and have a beverage and an array of desserts. The WTA Scholarship Committee will host a special auction to benefit the Scholarship fund.

## Tuesday, September 9, 2008

### 8:00 am - 11:00 am (Spanish Foyer)

Registration along with table tops & breaks

### 7:30 am - 8:45 am

Committee Breakfast Meetings for:

- » RUS Committee (Belvedere)
- » Scholarship Committee (Kensington)
- » Executive Committee (Windsor)

### 8:30 am - 4:00 pm

RUS Meetings by Appointment (Belvedere or Windsor)

### 8:00 am - 1:00 pm

Table Tops/Members Club Room (Spanish Foyer)

Enjoy soda, water, coffee and snacks.

### 8:30 am - 12:00 pm

#### General Session III

(Spanish Ballroom)

- » "Special Guest FCC Commissioner Jonathan Adelstein"
- » "Top 10 Violations in the Telecom Industry" - Larry Hilgeman, President, Hilgeman Group will give an overview of the most common OSHA enforcement items encountered when an OSHA inspector visits a telecom company
- » Break - Members Club Room
- » "700 MHz" - Brian Harvey, Falkenberg Capital and Karen Twenhafel, TCA, Inc. will speak about the wireless industry and the implications for rural carriers of the completed 700 MHz auction.

### 12:00 am - 1:15 pm

*Lunch on your own*

### 1:15 pm - 4:00 pm

#### General Session IV

(Spanish Ballroom)

- » "2008 Presidential Campaigns and the Telecommunications Industry"
- » Break - Members Club Room
- » "Ensuring America remains at the Digital Age Forefront...Especially in our Rural Communities" - Bill Gillis, PhD, EFRsource Inc.

### 2:00 pm

Coffee 101(Congress)

*Breakfast/Lunch/Dinner on Your Own*

## Wednesday, September 10, 2008

8:00 am - 3:00 pm

Registration

7:00 am - 8:30 am

Committee Breakfasts Meetings for:

Spring Convention Planning (Kensington)

Budget & Finance Committee (Belvedere)

By-laws (Windsor)

8:00 am - 4:00 pm

RUS Meetings by Appointment (Belvedere or Windsor)

8:00 am - 3:00 pm

Table Tops/Members Club Room (Spanish Foyer)

Enjoy soda, water, coffee and snacks.

8:30 am - 11:30 am

### General Session V

(Spanish Ballroom)

- » "Industry Trends" Frank Gallagher, Stifel Nicolaus & Company

*Mr. Gallagher will provide his perspectives on industry trends which include triple play developments, and will provide an explanation of recent trends in rural telco capital raising and merger and acquisition transactions. The discussion will also address likely future transactional trends, including the effects of recent developments in the credit markets.*

- » Break - Members Club Room
- » "Helping Entrepreneurs Seize Opportunity" - John Connors is a partner at Ignition Partners, LLC. He invests principally in business software and services.
- » WTA's Website Update" Kelly Worthington, EVP

11:30 am - 1:00 pm

Lunch on your own

11:00 am - 1:00 pm

PPC Meeting Luncheon (Congress)

11:30 pm - 1:00 pm

Associate Members Luncheon Meeting (Kensington)

1:00 pm - 4:30 pm

### General Session VI

(Spanish Ballroom)

- » "Special Guest Commissioner Ray Baum

(OR), Chair of the NARUC Telecommunications Committee" will discuss his newly appointed position and share his perspectives of rural telecom.

- » "COLR Objectives" - "Carrier of Last Resort" is an important mechanism in rural telecom policy. The Joint Board cited preserving COLR as a primary purpose of universal service. However, many of the traditional state and federal financial mechanisms supporting the presence of a COLR in uneconomic to serve regions are either no longer viable or are under threat. Bob Rowe, Balhoff, Rowe & Williams, LLC, will discuss the important findings of its major COLR report, the implications for public policy, the implications for the rural carrier financial model, and the resulting choices and challenges facing rural carriers in the current telecommunications market.
- » Break - Members Club Room
- » "Future of IPTV" - This panel will focus on the future of IPTV content, focusing on new services like video on demand and gaming, and the ways to monetize new IPTV services quickly by including local content/advertising.

## Thursday, September 11, 2008

7:00 am - 8:30 am

Committee Breakfasts Meeting

Membership Committee Breakfast (Kensington)

7:30 am - 10:30 am

Registration

7:30 am - 10:30 am

Table Tops/Members Club Room - Open (Spanish Foyer)

Enjoy soda, water, coffee and snacks.

8:30 am - 11:30 am

RUS Meetings by Appointment (Belvedere or Windsor)

8:30 am - 12:00 pm

### General Session VII

(Spanish Ballroom)

- » "Partnering for Better Services: Grants in frontier Idaho" - Pamela G. McBride, Grants Coordinator, Cottonwood Medical Center
- » "USDA/RUS Grants: Making them Work for Your Community" - Jerry Brent, USDA/RUS - Invited
- » Break - Members Club Room
- » "Is Your Company Prepared for Your Departure? -

John Burdett, Burdett, Chevalier, Kreher & Associates (Invited)

- » "NECA Update" - Rick Askoff, Executive Director Regulatory and Government Relations
- » Closing - Kelly Worthington, EVP
- » Adjourn

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### Upcoming Events

#### WTA Fall Annual Meeting

September 7-11, 2008

Fairmont Olympic Hotel

Seattle, Washington

#### WTA Spring Meeting

March 29 - April 2, 2009

Hyatt Regency Hill Country

San Antonio, Texas

#### WTA Fall Meeting

September 27-30, 2009

Monterey Plaza

Monterey, California



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TELECOMMUNICATIONS  
ALLIANCE